

8851560018

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Ghaziabad, Delhi NCR



NEERAJ

Digital Marketing Professional

Portfolio Website: Neerajkumar.info

Blogging Website: Kalenbhaiya.com

CAREER GOALS

Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting, unique and creative marketing ideas.

SKILLS

- Website Audit
- On-Page SEO
- keyword Research & Planning
- Off-Page SEO
- Google Analytics
- Webmaster Tools

ROLES & RESPONSIBILITY

- Search Engine Optimization
- Optimizing Content
- Experience in Canva, Crello, etc.
- Creating Reports
- Knowledge of Google Analytics
- Knowledge of GSC or Other Webmaster Tools
- Knowledge of Ahref, SEM, MOZ, Screaming Frog and other Seo Tools.

ACADEMIC HISTORY

Banaras Hindu University

B.Com (H) 2019-2022

- Active Member Of Fintech Club of College
- Volunteering in NSS

Kendriya Vidyalaya No.1 AFS Hindan

- Senior Secondary Schooling 2018-2019
- Studied Commerce with Mathematics
- House Captain of the school

New Rainbow Public School

Matriculation 2016-2017

- Got Certification in English workshop

WORK EXPERIENCE

SEO Executive

Appy Pie LLP | Nov 2022 - Present

Works with On-page, Off-page, and Technical Seo, etc.

Digital Marketing Executive

Global Healthfit Retail LLP | OCT 2021 - Present

Works with On-page, Off-page, and Technical Seo. Managed SMS, Whatsapp, Email, and Fb Ads etc.

Digital Marketing Executive

Opendg Noida | May 2020- July 2021

Handled multiple digital accounts and works with reputed organizations to provide unique marketing optimization and ideas.

ACHIEVEMENTS & CERTIFICATES

- ★ Microsoft Certified Advertising Professional
- ★ Marketing Analytics by University of Virginia, Coursera
- ★ Creative Problem Solving by University of Minnesota, Coursera, etc.